



**MASTER<sup>®</sup>  
SPELLERS**  
Cast Your Spell



WITH CONTENT FROM  
**OXFORD**  
UNIVERSITY PRESS

A Spelling Bee  
Competition  
With An Edge

A Comprehensive  
Approach  
To Learning English

A Self Motivated  
Environment  
To Amplify  
The Student's  
Potential



**400+**  
schools

PARTICIPATING  
IN INDIA

2025-26



WITH CONTENT FROM  
**OXFORD**  
UNIVERSITY PRESS

PREPARATORY  
RESOURCES





# Master Spellers is the brainchild of two visionary educationists

who believe that learning is an intrinsic, comprehensive and a process that extends far beyond the textbook. The prowess over language always bears an edge and the power of reading is non-negotiable and can revolutionize learning.

**SHARMISHTHA CHAWDA**  
Founder & CEO



With exemplary education from premier institutions like Mt Carmel and St Xavier's Institute of Communication Mumbai, holistic pedagogy always caught my keen eye. As a lover of music, art, theatre and books, I believe finer nuances always make a lasting impression. Effective communication skills are a catalyst to growth especially when imbibed during school years. An experience of two decades in facilitating spelling bee and public speaking programmes for over 30,000 school students led to the genesis of Master Spellers.

**SANJAY CHAWDA**  
Chief Advisor



As a senior media associate of various leading titles viz Business Standard, Fortune India, Lokmat etc. and a visiting faculty in the Journalism dept of MSU Baroda for nearly three decades, I have closely mentored many students and industry professionals. Your academic and professional life may take twists and turns but what you carry with you are your skill sets. I surmise that every word counts and developing felicity with words in school life is an empowering experience that shapes your future. Master Spellers makes language learning fun in a nonchalant manner.



**ANIRUDDHA DESWANDIKAR**  
Consulting CTO

Fluency in the English language emerges as a key requirement to navigate professional life. I have experienced this first-hand while interviewing college graduates for internships at Microsoft. It's undeniable that proficiency in English adds a star to your epaulettes. It's just one of those key tools in your Swiss knife of skills. Master Spellers sculpts confident, self-assured students who wield the English language with finesse, forging a partnership aimed at nurturing the intelligent and self-assured workforce of tomorrow.

## CORE TEAM



**LILLY deSOUSA**  
Head - Operations  
Ahmedabad



**RESHMA DESWANDIKAR**  
HR Manager & Associate  
Pune



**UPASANA VIG**  
Business Administrator





## OUR VISION

- **Aggregating** like-minded young language enthusiasts who unite to cheer and compete.
- **Amplifying** students' potential by providing them a platform to explore and excel.
- **Advancing** each participant's prospects by imparting lifetime learning of language skills.

## OUR MISSION

To foster a fraternity of young spellers and language learners by providing a motivated competitive environment where learning is self-motivated, continual and complementary.





## WHO ARE WE?



**We are a team of passionate English educators who believe that:**

- Language learning must be fun.
- It must be self-motivated, comprehensive and continual.
- Accurate articulation is a catalyst for overall growth.



# OPEN FOR STUDENTS FROM GRADES 1 TO 12



## EXCITING ROUNDS AND ATTRACTIVE PRIZES



Registration fees for Preliminaries: ₹350 (GST extra)  
FREE access to learning resources after registration



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# GRAND FINALE

Spell-The-Word

MASTER SPELLERS Cast Your Spell

MASTER SPELLERS Cast Your Spell

MASTER SPELLERS Cast Your Spell

MASTER SPELLERS Cast Your Spell



MASTER SPELLERS Cast Your Spell

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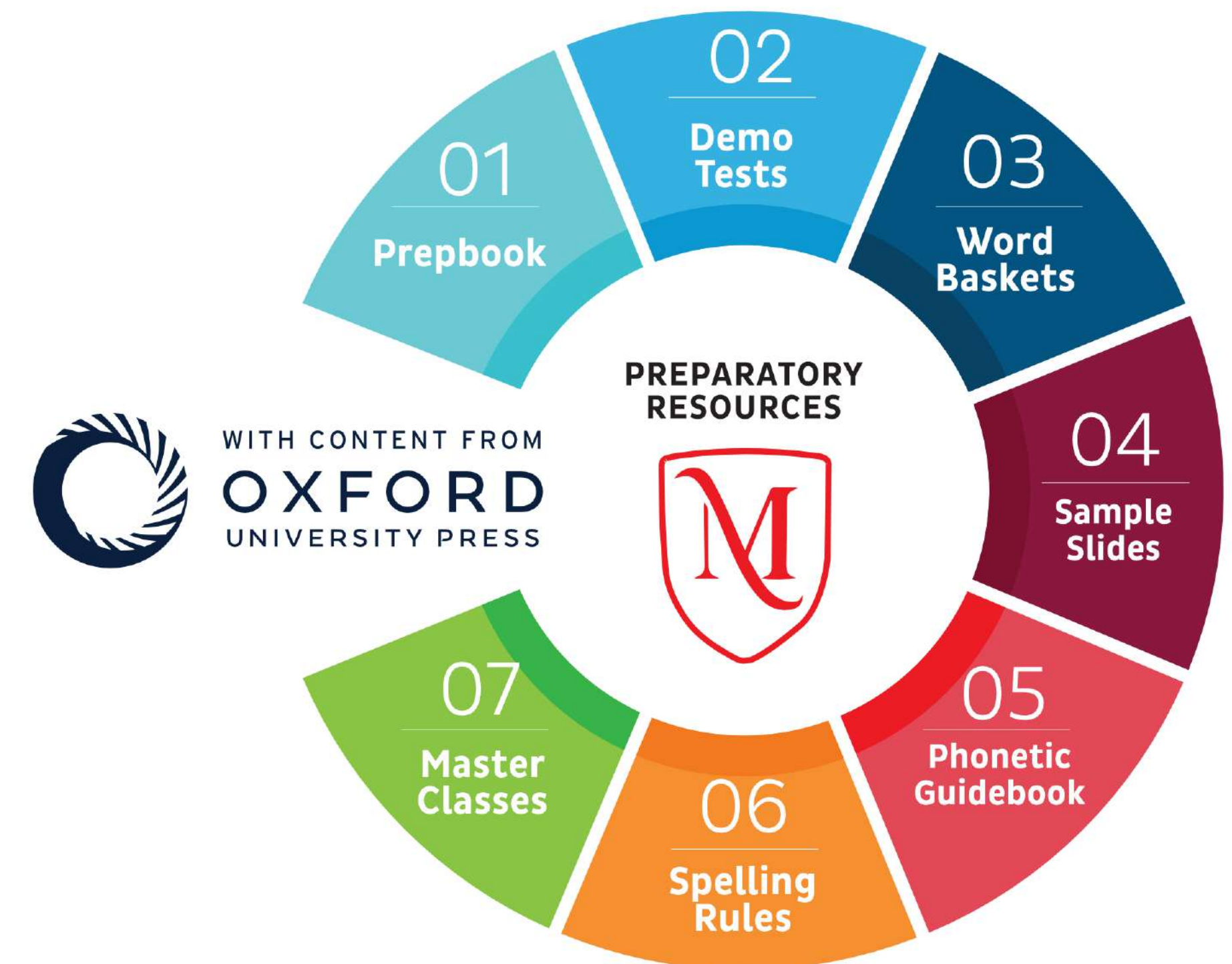
# LEARNING RESOURCES OF INTERNATIONAL STANDARDS

**Master classes** are weekend workshops held for qualified participants.

- **By Proficient & Experienced Master Spellers Faculty**
- **Added Preparatory Material**
- **Focused Training Modules**
- **Interactive Fun Learning**



Master Spellers content is curated by Oxford University Press UK, the world's largest lexical and English Language Teaching resources organization.



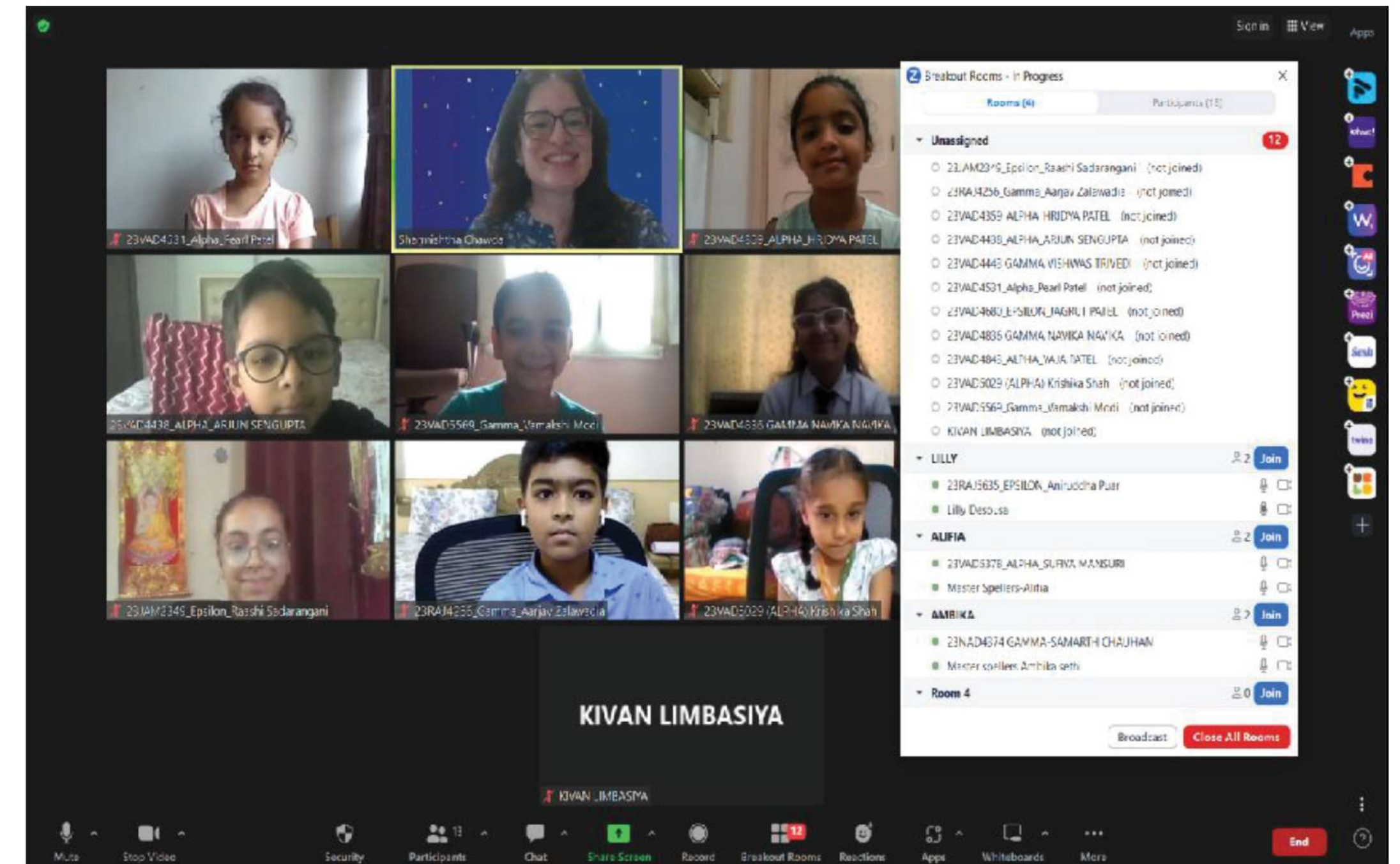
**AMPLE PREPARATORY RESOURCES FOR LANGUAGE ENRICHMENT**



# AN ONLINE PLATFORM FUN & INTERACTIVE



- Easy access for participants from any city in the country.
- The rounds are conducted by Master Spellers team in off-school hours.
- Competition events do not consume school hours and resources.
- Participants can choose their exam slots as per their suitable timings.
- Exams are conducted with videos and audios ON under strict invigilation.
- Participants and schools get regular updates on their Dashboards.

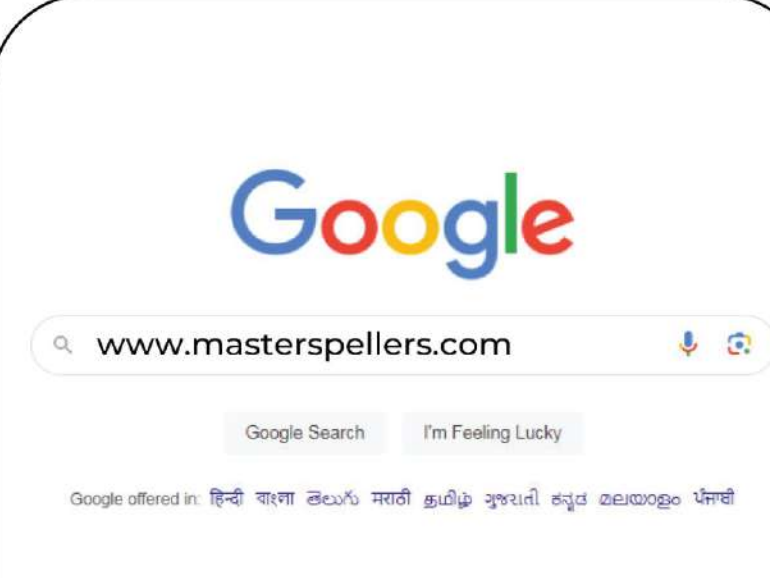




# EASY REGISTRATION



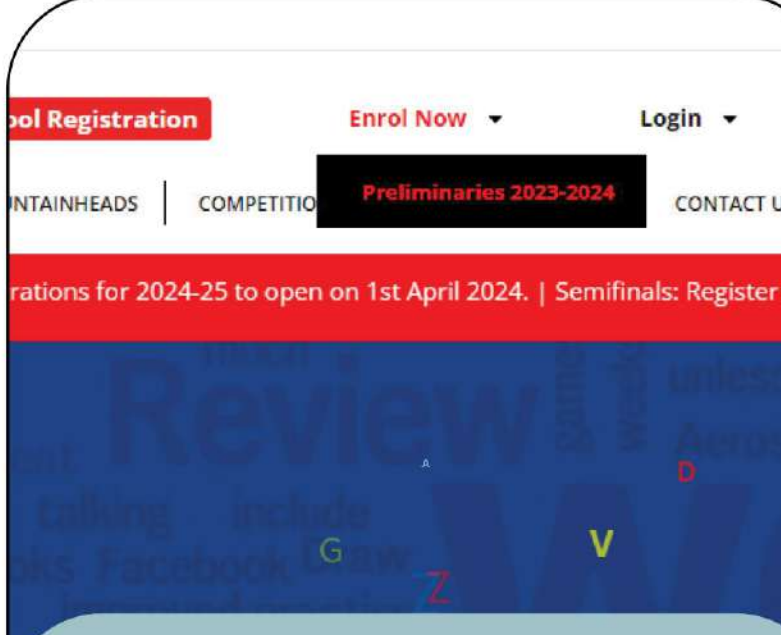
## STEP 1



REGISTRATION

Go to [www.masterspellers.com](http://www.masterspellers.com)

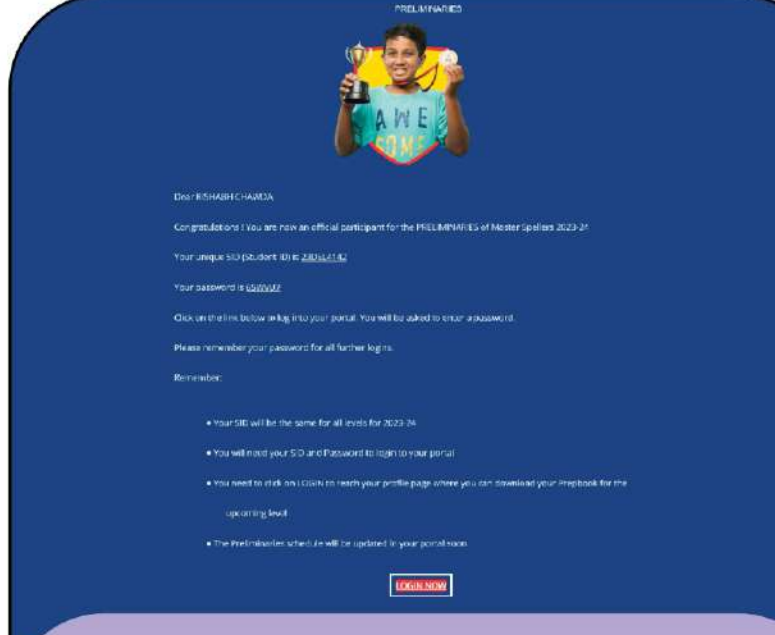
## STEP 2



CLICK ON "ENROL NOW"

Fill the details, submit and pay the fees. Check your inbox for confirmation and login details


## STEP 3



LOGIN WITH SID & PASSWORD

Explore the resources and enjoy the Master Spellers learning journey.

## STEP 4



BOOK YOUR EXAM SLOT




Choose your convenient time slot to appear for the exams.






# STUDENT DASHBOARD

- Announcements
- Exam Schedules
- Book My Exam Slot
- Prepbooks
- Master Classes
- Take the Test
- Demo Tests
- Results
- Payment History





**NEHA PAREKH**  
24VAD11428 (BETA)  
[Sign out](#)

- My Prep Books
- My Exam Schedule
- My Demo Tests History
- My Mock Tests
- My Tests

[Download more information](#)

**QUARTERFINALS PARTICIPANTS ALERT!**

Masterclass Batches have been announced. Click on Events to participate. The exam slots have been opened. More slots to open soon. Access your learning resources and book your slot soon:)

- MY CURRENT LEVEL SEMIFINALS
- MY PREP BOOKS
- MY EXAM SCHEDULE FOR SEMIFINALS  
15-Dec-2024 to 02-Mar-2025
- MY RESULT FOR SEMIFINALS
- TEST CENTRE TAKE THE TEST
- TEST CENTRE DEMO TEST
- YOUR EXAM SLOT FOR SEMIFINALS  
DATE: 04-Jan-2025  
TIME: 06:00 PM to
- Master Spellers WORD BASKET

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Version: 1.0.0





# SCHOOL DASHBOARD

- Unique School Login Id and password.
- Monitor student registrations and progress at each level.
- Regular updates from Master Spellers.



ADITYA BIRLA WORLD ACADE...  
MUMSCHOOL733

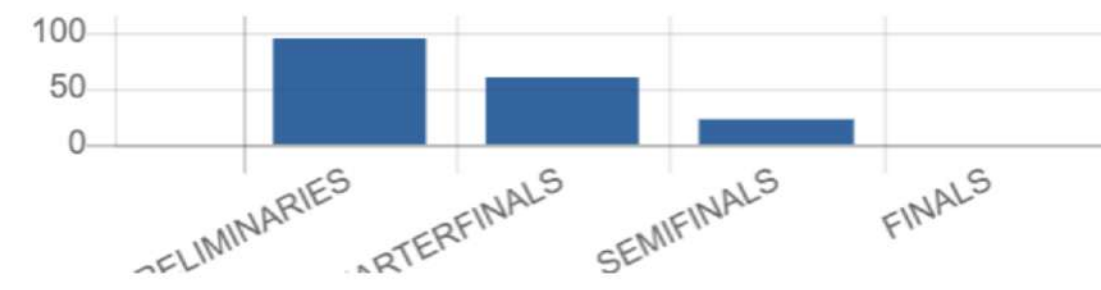
- Go to homepage
- Dashboard
- Profile
- Exam Schedule
- Students
- Results

© 2024 Master Spellers.

### STUDENT REGISTRATIONS

2024-25

LEVEL WISE   STANDARD WISE   ALL



PRELIMINARIES	96
QUARTERFINALS	60
SEMIFINALS	23
FINALS	0

### RESULTS

2024-25

PRELIMINARIES   QUARTERFINALS   SEMIFINALS

FINALS

Winner	41
Qualified	25
Not Qualified	0
Absent	0
Withheld	0
Total	66



# EXAM TIME & HAPPY FACES



Original Sound for Musicians: Off 00:33:14 View


1/2 ▶ 1/2

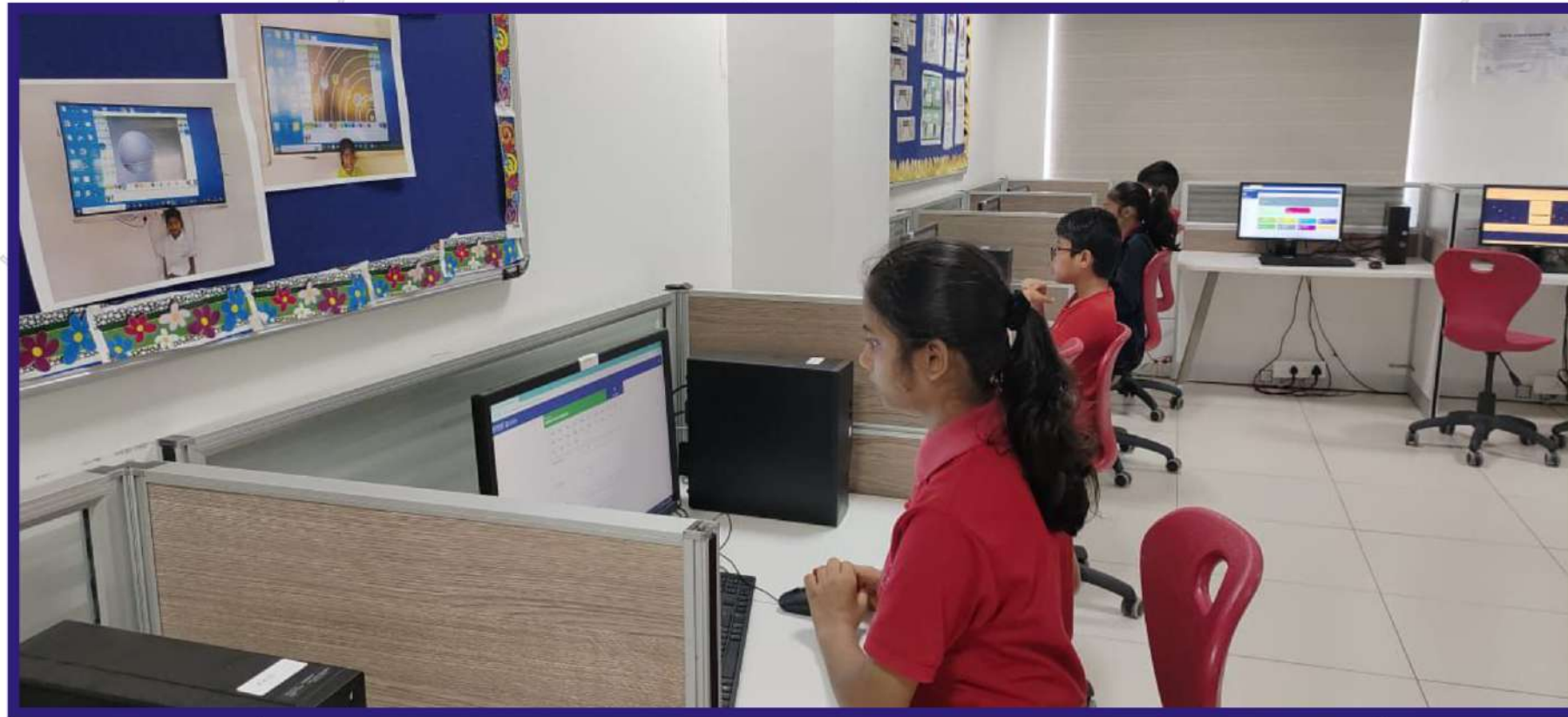
Mute Stop Video Security Participants 30 Chat 1 Share Screen Record Breakout Rooms 20 Reactions Apps Whiteboards More End





# APPEAR DURING SCHOOL HOURS

In-school examinations option is available for schools.



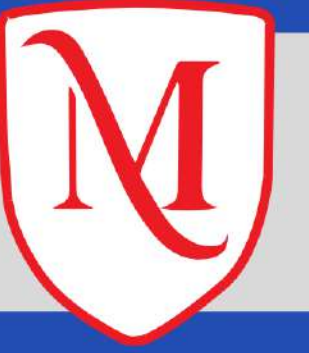


# ACHIEVER'S GALLERY





# WHY MASTER SPELLERS



**Innovative  
and interesting  
rounds at  
every level**

**Conducted  
online during  
off-school  
hours**

**Affordable fees  
and timelines  
announced at  
the beginning of  
the competition**

**Transparency  
in qualifying  
criteria**

**E-Certificates  
and round-wise  
Performance  
Reports given at  
each level**

**Grand Finale  
(OFFLINE) held on  
the lines of  
National Spelling  
Bee of USA**

**Masterclasses  
held before all levels  
(except Preliminaries)  
to guide  
the participants**

**Trophies and  
attractive prizes  
given to winners of  
Master Spellers  
Finale**

**Student and  
School User IDs  
for efficient  
navigation**

**Prepbooks,  
Demo tests,  
Sample papers,  
Worksheets,  
Guidebooks access  
to participants  
upon  
registration**



# PARTICIPATING SCHOOLS



BEE WITH US



Mumbai



Rajkot



Vadodara



Varanasi



Banglore



Ahmedabad



Ghaziabad



Vadodara



Mumbai



Mumbai



Nagpur



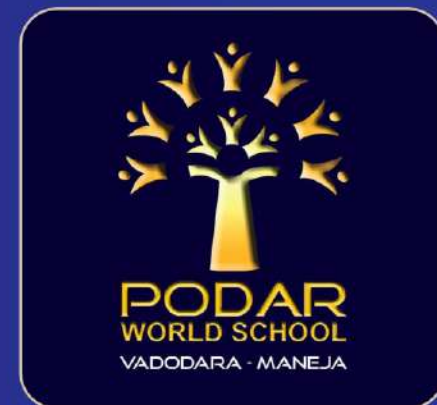
Goa



Ahmedabad



Bengaluru



Vadodara



Indore



Ahmedabad



Mumbai



Hyderabad



Ludhiana



Ahmedabad



Jamshedpur



Vadodara



Warangal



Ahmedabad



Mumbai



Pune



Ahmedabad



Ahmedabad



Mumbai



# PARTICIPATING SCHOOLS



Ahmedabad



Bengaluru



Ahmedabad



Ahmedabad



Nagpur



Surat



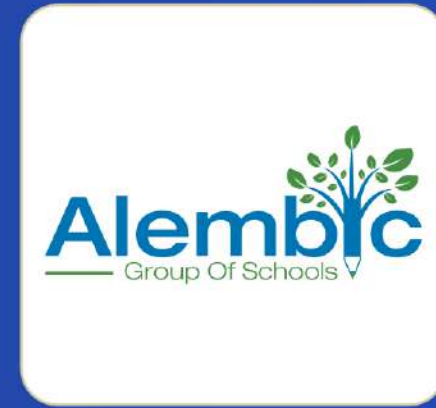
Vadodara



Ahmedabad



Ahmedabad



Vadodara



Vadodara



Ahmedabad



Vadodara



Surat



Banglore



Mumbai



Vadodara



Ahmedabad



Vadodara



Nadiad



Vadodara



Vadodara



Nagpur



Surat



Ahmedabad



Hyderabad



Chennai



Mumbai



Anand



Ludhiana



Ahmedabad



Pune



Pune



Coimbatore



Gurugram



Pune



Pune



Gurgaon



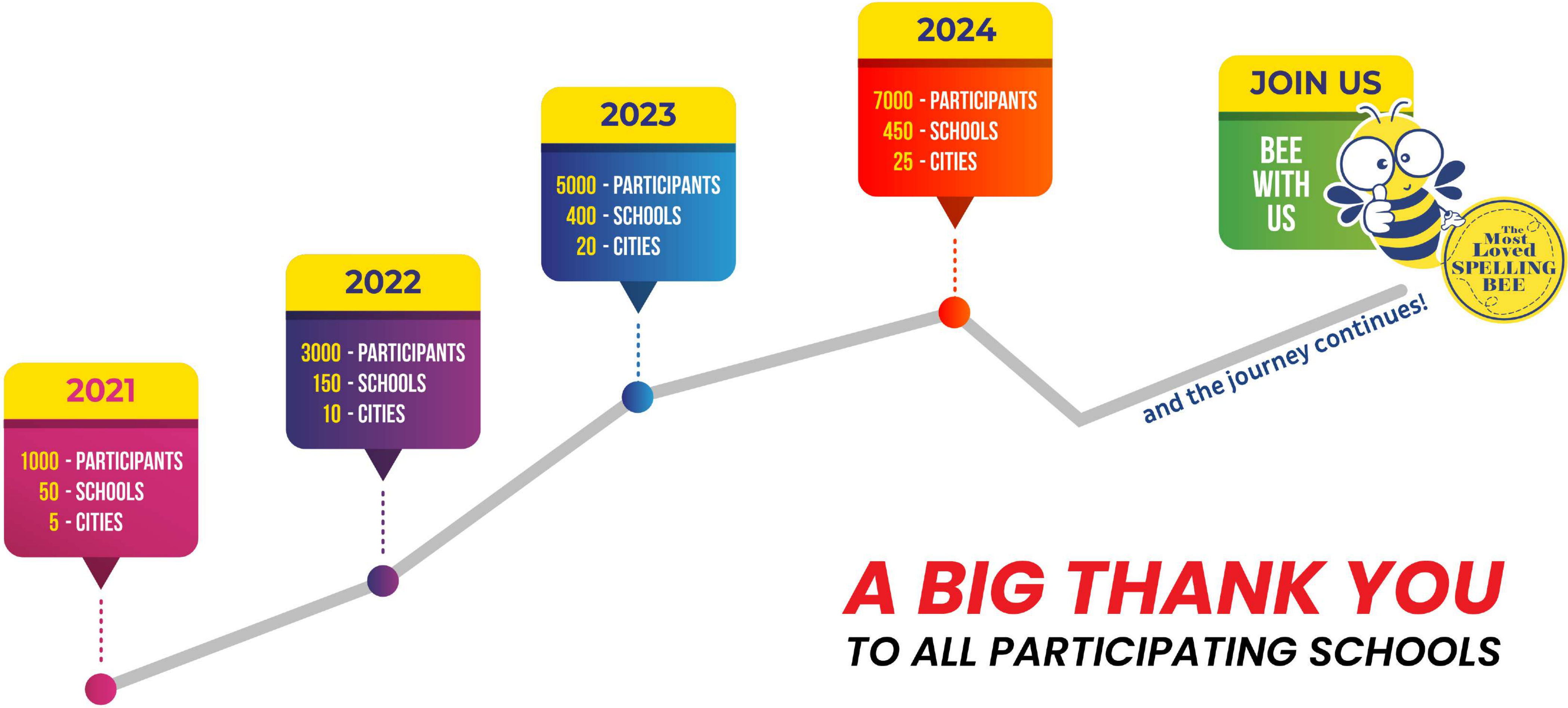
Mumbai



Pune & many more...



# TRACTION AND ROADMAP





## OUR TEAM

A common thread that runs through our effervescent team is the deep love for English language and an unwavering passion for teaching.

## EXAMINERS & FACULTY



**AMBIKA SETHI**  
Vadodara



**FATMA SHAKIL**  
Kolkata



**ASHMI SHAH**  
Vadodara



**DIVYA AGRAWAL**  
Gurugram



**SHOBHA JOLLY**  
Vadodara



**TRUPTY KANKARIA**  
Vadodara



**TARRANUM MARRIYAM**  
Hyderabad



**LEENA JOHNSON**  
Ahmedabad



**SRITAMA CHATTERJEE**  
Kolkata



**NIDHI RAMESHAN**  
Coimbatore



**ROWEENA D' COUTO**  
Coimbatore



**NIDHI INANI**  
Pune



**KENNY SURI**  
Vadodara



**SHEELA JOSEPHINE**  
Coorg



**UPASANA VIG**  
Vadodara





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**SCAN FOR  
WEBSITE**

[www.masterspellers.com](http://www.masterspellers.com)



**SCAN FOR  
STUDENT  
REGISTRATION**



**EMAIL:**

**[office@masterspellers.com](mailto:office@masterspellers.com),  
[masterspellersoffice@gmail.com](mailto:masterspellersoffice@gmail.com)**

**PHONE:**

**+91 98240 43084  
+91 63577 70299**

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